



Letter of Intent to Sponsor

Date: _____

Name/Company: _____

Address: _____

Phone: _____

Email: _____

Number of banners you'd like to sponsor at \$600 per banner: _____

Sponsorship Details:

(For full details, please read Banner Project Sponsorship document.)

- Words will be assigned to specific sponsors based on a first come, first served basis. Sponsorship of sets of 12 (all of the same word) will take precedence over individual banner sponsorships for the first ten days.
- Banner size is 30 inches wide by 72 inches long, and will be 18 ounce white vinyl with full color print on both sides.
- The size of the sponsorship space on the banner is 18 inches by 18 inches. Sponsors may use this space to advertise their company any way they choose (by name, logo, or both) but will be subject to approval by the Character Ed Steering Committee.
- The third week of October has been targeted for completion of the installation. Banners will remain in place for a minimum of six months, and a maximum of 12 months, based on weather and banner wear.
- No banner placement is guaranteed, except that banners will be hung on light poles along National Avenue between Commercial Street and James River Freeway.
- Invoices will be sent upon word assignment, with payment due 30 days from the date of invoice.

I have read and agree to the details of the Banner Sponsorship above.

Signature Date

Choosing Your Character Word:

First Word Choice: _____

Second Word Choice: _____

Third Word Choice: _____

Please mark one:

- I will only accept one of the above noted character word choices.
- If none of the three choices listed above are available, I will accept any available character word.
- I will accept any available character word for my banner(s).

Character Ed Words:

Accountable
Attitude
Caring
Cooperation
Courtesy
Dependable
Honesty
Integrity
Respect
Responsible
Self-Discipline
Trustworthy

Please return to:
Springfield Area Chamber of Commerce
202 S. John Q. Hammons Parkway
Springfield, MO 65806
Fax: 862-1611
Email: becky@springfieldchamber.com